

FOR IMMEDIATE RELEASE:

NEW YORK WOMEN IN FILM & TELEVISION ANNOUNCES PUBLICATION OF “THE PRODUCER’S PALATE” COOKBOOK

Sales of the collection of recipes from NYWIFT visionaries will support the organization’s advocacy and professional development initiatives

NEW YORK, NY – April 13, 2022 – New York Women in Film & Television (NYWIFT) announced the publication of its first-ever cookbook, *The Producer’s Palate*, during its March 30 industry screening of the Julia Child documentary *Julia* and Q&A with directors Julie Cohen and Betsy West. Produced during the height of the COVID-19 pandemic, the book features recipes, photos, and personal stories from leaders in the NYWIFT community. Proceeds from book sales will support NYWIFT’s professional development and advocacy initiatives.

Julia tells the story of the legendary cookbook author and television superstar who changed the way Americans think about food, television, and even about women. The full conversation with Cohen and West, moderated by NYWIFT Board of Directors Vice President Yvonne Russo, is available to watch at <https://fb.watch/ccg4-ut4-f>. The film’s never-before-seen archival footage, personal photos, first-person narratives, and cutting-edge, mouth-watering food cinematography made for a perfect lead-in to Russo’s announcement of the new NYWIFT publication.

The Producer’s Palate: Cooking with New York Women in Film & Television Visionaries is a one-of-a-kind cookbook comprised of an extraordinary collection of personal favorite recipes from NYWIFT’s finest producers. Twenty-six recipes, from 26 brilliant women, ranging from the humblest side dish passed down for generations, to the most sublime original creations, all wondrous enough to make your mouth water. The recipes each have a personal connection – dating from the early 1900s through the modern era of internet recipe sharing.

Russo spearheaded the initiative from early development through final printing. “*The Producer’s Palate* was created during the COVID outbreak. A culinary expression from our hearts to our NYWIFT community as a way to nurture our lives with a diverse palate of recipes during tough times. A blend of cuisine and culture to lift our spirits, fusing food and family to savor each day and the joy of life,” said NYWIFT Board of Directors Vice President Yvonne Russo.

“In life we need nourishment always, but particularly during dark times like these,” NYWIFT Executive Director Cynthia Lopez said in her introduction to the book. She added, “We hope these recipes will bring joy to our community and provide a delicious ‘thank you’ to all who support us as we continue to advocate for equity and inclusion in the media industry.”

The cookbook is NYWIFT’s third printed publication. It can be purchased for \$29.99 at www.nywift.org/publications.

The 2020 Creative Workforce Summit journal is also for sale for \$21.95 at the same link. The publication focused on documentary makers, industry, and funders in conversation, and celebrated the 100th anniversary of women’s right to vote.

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Book Image:

[LINK TO DOWNLOAD](#)

About New York Women in Film & Television:

New York Women in Film & Television (NYWIFT) advocates for equality in the moving image industry and supports women in every stage of their careers. As the preeminent entertainment industry association for women in New York, NYWIFT energizes women by illuminating their achievements, presenting training and professional development programs, awarding scholarships and grants, and providing access to a supportive community of peers. NYWIFT brings together more than 2,500 women and men working both above and below the line. NYWIFT is part of a network of 50 women in film chapters worldwide, representing more than 15,000 members. NYWIFT is a nonprofit 501c3 public charity.

More information can be found online at: www.NYWIFT.org.

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Press Inquiries:

Katie Chambers
Senior Director of Community and Public Relations
New York Women in Film & Television
kchambers@nywift.org
(212) 679 - 0870