

Noggin's Parent Reaction Content
TAPE DIRECTIONS

Please submit auditions via a secure link transfer (such as WeTransfer.) DO NOT E-MAIL THEM AS ATTACHMENTS. All material is considered property of Nickelodeon and should not be posted or shared on any public forums. If you have any technical issues or questions related to the uploading of audition footage or the script/prompts/directions, please email Danielle.Pretsfelder@nick.com

****We encourage tapes to be submitted as soon as they are ready, regardless of deadline.**

****PLEASE have as many members of your family join in as possible, ie. more than 1 guardian if child has more than 1 guardian, grandparent(s), sibling(s), or other family.**

Please tape the audition in the following order and make each part a separate video clip:

- A. SLATE
- B. SCRIPT
- C. Q&A
- D. PHOTOS

All self-tapes should be filmed handheld in landscape mode using a mobile device without the aid of a tripod. We are looking to see footage from both the front (selfie-style) and rear cameras of your mobile device so feel free to switch between the two or shoot all in landscape and shoot the selfie only "selfie-style."

Please tape in the location of your home where you would normally watch TV or watch content on an iPad/Tablet.

A. SLATE:

PLEASE HAVE ALL MINORS THAT SUBMIT slate. ADULT TALENT DO NOT NEED TO SLATE.

Please hold up a piece of paper (for 5-10 seconds) with the following information written or typed in large, clear letters:

- *Name
- *Age and Date of Birth
- *Height
- *City, State you reside in
- *Agent/Management company and Agent/Manager's name if represented. If not represented, guardian's phone number and email address.
- *Please confirm you have a valid/current (ie. not expired) work permit for the state where you reside (if you are located in a state that requires a work permit. If your child does not have a work permit PLEASE STILL SUBMIT, it is no problem.)
- *Please list the type of camera equipment you have at home/have access to at home (including smart phones) as well as any lighting, audio/microphone equipment.

B. SCRIPT:

Please show us the following scenarios (each scenario should be 45 seconds max):

1. YOGA: Please show us how child(ren) & parent(s) would practice their favorite yoga or deep breathing moves together. Please pretend you are watching an instructional video on an iPad or tablet as you do this.
2. FAMILY SELFIE: Show us your best family selfie. All squish together and give us a good “cheese!” (PLEASE TAPE THIS IN SELFIE MODE! WITH CAMERA FACING FRONT)
3. TABLET ACTIVITY: Show each member of the family playing and interacting with an iPad or tablet
 - i) PARENT(S)-show us your reaction to seeing your child learning and connecting through an iPad/Tablet while...
 - ii) CHILD(REN) trace(s) a letter or interact(s) with a character on an iPad or Tablet

C. Q&A

ADULTS (PARENT(S)/GUARDIAN(S)/CARETAKER(S)-this includes grandparents if taping!)

1. Please tell us the names and ages of your children or grandchildren? Tell us something you love about them!
2. What are your favorite shows to view on Nick Jr.?
3. Do you currently subscribe to any learning apps? If so, what apps?
4. Have you or your children used Noggin in the past? If so, how much and when?
5. What most excites you about an interactive learning app featuring your child’s favorite Nick Jr. shows (ie. Noggin)?

KIDS (If old enough to talk, if not, you can skip to question 4 and 5)

1. Tell us which shows you watch on Nick Jr.
2. What is your favorite Nick Jr. show and why?
3. What is your favorite thing you’ve learned in the past year and why?
4. Show us your best happy face!
5. Show us your best cheer!

D. PHOTOS:

Please submit the following photos of your home on this link

<https://www.dropbox.com/request/aijLGYVGzCygx75ffgby>

Label them as “FAMILY LAST NAME and then what the photos is of” ie. SMITH LIVING ROOM”

- Living Room
- Kid’s bedroom(s)
- Kitchen
- Favorite outdoor area of home if you have (this can include a shared space as well!)