

This confidential information is the property of Breakdown Services, Ltd., -- DO NOT COPY!!!

NOGGIN'S PARENT REACTION CONTENT
New Media
Promotional Content
New Games Productions
NON-UNION

Casting Director: Danielle Pretsfelder Demchick
Casting Associate: Samantha Steele
Self Tape Auditions: Due by Wednesday 12/1/2021
Shoot Date: 12/5 or 12/6/2021
Shoot Day Rate: \$500 + 10% (if applicable)
per talent (1/2 Day shoot)
Parent Production Fee: TBD (Compensation will be
negotiated based upon production experience)
Location: Shooting Remotely

ABOUT THE PROJECT: A testimonial style promotional campaign featuring real families telling us about their experiences with Noggin.

[PRESCHOOLERS & THEIR FAMILIES] ALL GENDERS. Can play 2-6 years old. Energetic, charismatic, authentic, and joyful. Outgoing, friendly, playful, and comfortable on camera. Must have at least 1 guardian available to be on camera with them. Must have a guardian who is production savvy to tape content (can be same guardian as who appears on camera.) Additional family (ie. additional guardian, sibling(s), grandparent(s), etc who are available to be on camera a plus but not a must.

* TALENT MUST HAVE A GUARDIAN AVAILABLE TO PARTICIPATE ON CAMERA TO BE CONSIDERED.

* SIBLINGS AND ADDITIONAL FAMILY WILLING TO APPEAR ON SCREEN A PLUS BUT NOT A MUST.

[PARENT & THEIR PRESCHOOLER(S)] ALL GENDERS. A parent to 1 or more children who are 2-6 years old. Positive, kid-friendly energy. Comfortable interacting authentically with their kids with both scripted and improv-ed lines. Must be production savvy to tape content or have another production savvy adult at home to tape content. Must have child(ren) who are 2-6 years old available to be on camera with them. Additional family (ie. additional guardian, children grandparent(s), etc who are available to be on camera a plus but not a must.

* TALENT MUST HAVE A PRESCHOOL AGED CHILD AVAILABLE TO PARTICIPATE ON CAMERA TO BE CONSIDERED.

* ADDITIONAL FAMILY WILLING TO APPEAR ON SCREEN A PLUS BUT NOT A MUST.

We are committed to diverse, inclusive casting. Please submit qualified performers, without regard to disability, race, age, national origin, ethnic origin or any other basis prohibited by law.