

A GOOD (PITCH) NEWS ALERT

From ADocPR, PHLAFF, NYWIFT
and Doc Society
San Juan, PR, Philadelphia, PA
and New York, NY

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GOOD PITCH LOCAL PUERTO RICO
PREMIERES LIVE FROM SAN JUAN ON DECEMBER 7
CALL FOR ENTRIES OPENS JULY 14

The global model for high-impact storytelling that seeds media projects and partnerships designed to strengthen communities and create social change is coming to Puerto Rico for the first time ever and is seeking projects.

ADocPR, the Philadelphia Latino Film Festival (PHLAFF) and NYWIFT, along with Doc Society announce their partnership to produce Good Pitch Local Puerto Rico which will take place on Tuesday, December 7. The program will be live webcast from Puerto Rico, with a robust group of invited online participants ranging from NGOs, distributors, foundations both locally and from afar there to support and advance the work. An outdoor, in-person networking element is being developed should COVID safety measures allow.

Good Pitch Local aims to provide Puerto Rico creative media makers and organizations with a powerful platform for collaboration and impact, connecting them to resources and partners, strengthening networks and communities. This program will be eligible to filmmakers born and living in Puerto Rico, filmmakers born in Puerto Rico and living in New Jersey, New York & Pennsylvania, filmmakers born abroad and currently living and working in Puerto Rico and filmmakers of Puerto Rican heritage with projects to be developed and shot in Puerto Rico. The call for entries opens on July 14 and will close September 10, 2021.

"Good Pitch is an event that is celebrated internationally and this year Puerto Rico has the opportunity to participate thanks to the work that ADocPR has done in recent years demonstrating that documentary filmmaking is essential for our development as a country and the resilience that characterizes us. The importance of the local Good Pitch in Puerto Rico is to recognize the documentary projects that support social change and at the same time support cultural development." Llaima Sanfiorenzo, President of ADocPR

"It's incredibly exciting to have the opportunity to collaborate with these amazing teams to take Good Pitch Local to Puerto Rico. Serving as a collaborator for the Good Pitch Local Philadelphia events has given the chance to witness the impact that this event has on filmmakers and changemakers. I am confident that this event would be the first step of the development of comprehensive collaborative strategies for filmmakers and changemakers en ambos lados del charco." says Marángeli Mejía-Rabell of PHLAFF.

The program will culminate in a live event with a curated selection of pitches and presentations in an atmosphere of radical collaboration, where storytellers and change-makers connect with funders, media platforms, and partner organizations that can help ensure these stories get made and make a difference. Chosen projects will undergo an intensive professional development workshop series before the live event and receive one-on-one mentorship from industry professionals as part of the program.

"We at NYWIFT are thrilled to support the expansion of Good Pitch Local to Puerto Rico. Networking and partnership-building are essential for content creators to bring their work to a wider audience, and this

collaboration will help shepherd exciting new voices to the screen and shine a light on vital Puerto Rican experiences," said NYWIFT Executive Director Cynthia Lopez.

"Doc Society is so grateful to have been invited to bring Good Pitch Local to Puerto Rico. We are thankful to our local partners and are excited to see how the program will foster new connections and introduce these projects to a wider audience and new resources to support their work." says Shannon Thomas Program Manager at Doc Society.

Eligible media makers and community organizations are encouraged to submit great ideas and current projects that aim to be powerful non-fiction media that can engage local audiences and inspire civic engagement and strengthen community ties. Learn more and apply here: GoodPitch.org.

GOOD PITCH LOCAL PUERTO RICO PARTNERS

Good Pitch Local Puerto Rico is presented by ADocPR, PHLAFF and NYWIFT.

GOOD PITCH LOCAL IS A PROJECT OF DOC SOCIETY

Founding Partners: Ford Foundation & Sundance Institute

Good Pitch Local is supported by the National Endowment for the Arts.

TEAM

The Good Pitch Local Puerto Rico team includes: Margarita Aponte, Vanessa Uriarte, Beni Matías and Gisela Rosario for ADocPR; Marangelia Mejia-Rabell for PHLAFF; Cynthia Lopez for NYWIFT, and Shannon Thomas Doc Society Program Manager and Outreach & Production Director Sarah Mueller. Doc Society Executive Director Maxyne Franklin, oversees the program from New York.

ABOUT ADOCPR

[The Puerto Rico Documentary Association \(AdocPR\)](http://ThePuertoRicoDocumentaryAssociation.org) is a non-profit organization whose mission is to promote the development, production, and dissemination of Puerto Rican documentary films. We advocate the use of documentaries as an instrument for preserving Puerto Rico's culture and historical memory, and to educate through stories that promote critical thinking, diversity, and social awareness.

ABOUT PHLAFF

[The Philadelphia Latino Film Festival \(PHLAFF\)](http://ThePhiladelphiaLatinoFilmFestival.org) was established in 2012 and has become the Greater Philadelphia region's only festival showcasing the extraordinary and innovative work of emerging and established Latino and Latinx filmmakers. PHLAFF's programming focuses on the diverse experiences and realities of our people. PHLAFF has evolved into an international film festival that brings the best of Latino and Latinx stories to a wide audience. PHLAFF attracts a diverse audience, developing a new space in the Philadelphia region where filmmakers, actors, producers and creatives can meet with other artists, engage with audiences and present and discuss innovative work.

ABOUT NYWIFT

[New York Women in Film & Television \(NYWIFT\)](http://NewYorkWomeninFilmandTelevision.org) advocates for equality in the moving image industry and supports women in every stage of their careers. As the preeminent entertainment industry association for women in New York, NYWIFT energizes women by illuminating their achievements, presenting training and professional development programs, awarding scholarships and grants, and providing access to a supportive community of peers. Learn more at www.nywift.org and follow on social media at @NYWIFT.

ABOUT GOOD PITCH

[Good Pitch](http://GoodPitch.org) launched in 2008 in order to convene filmmakers with change makers around urgent issues to catalyze coalitions that are good for the films, and for good for society. Presented by Doc Society with founding partner Ford Foundation, Good Pitch has helped raise more than \$30 million in philanthropic funds for feature documentaries and their outreach campaigns, hosting 40 events in 15 countries since 2007. Good Pitch brings the

world's best documentary filmmakers together with leading change makers around urgent social and environmental issues. It forges new coalitions and campaigns that are good for the films and good for society.

Good Pitch is a Doc Society program presented in partnership with Ford Foundation with lead support from Wyncote Foundation, and CrossCurrents Foundation, Hartley Media Impact Initiative at Auburn Seminary.

Since 2008, Doc Society has produced Good Pitch events in the UK, US, Sweden, Denmark, Norway, the Netherlands. In 2011, Doc Society launched "Good Pitch Global" which supports regional partners that host their own version of the forum, to date events have been held in Argentina, Colombia, India, South Africa, Taipei, Australia, Kenya and Indonesia, and Good Pitch events are now in development in Lebanon, New Zealand, Hawai'i, Mexico and Brazil. From 2017-2019, Doc Society produced Good Pitch Local events in six US cities: Durham, Dallas, Detroit, Durham, Honolulu, Miami, and Philadelphia.

ABOUT DOC SOCIETY

Doc Society is a global non-profit committed to enabling great documentary films and connecting them to audiences globally. We bring people together to unleash the transformational power of documentary film. We stand in solidarity with filmmakers and work to unite them with new friends and allies, building new models globally.

Founded in the UK in 2005, we now have offices in London, New York and Amsterdam, with partners around the world. We engage and support a global network of documentary filmmakers with direct grants and editorial expertise throughout the life of their film. We have supported more than 300 documentary films including: *CITIZENFOUR*, *Hale County This Morning*, *This Evening*, *The Look Of Silence*, *The White Helmets*, *Whose Streets*, *Virunga*, and current releases *Bellingcat*, *Roll Red Roll*, *Bisbee '17* and *The Silence of Others*.

Doc Society has also developed a slate of programmes to build the capacity of the whole field. Amongst these are the [Safe & Secure](#) initiative, the schools platform [Doc Academy](#), the [Doc Impact Hi5](#), the online toolkit the [Impact Field Guide](#) and [Good Pitch](#), the international forum for social justice documentaries connecting change makers and filmmakers around the world.

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