

# NYWIFT || New York Women in Film & Television

## **NANCY MALONE MARKETING AND PROMOTION GRANT**

The New York Women in Film & Television Nancy Malone Marketing and Promotion (MAP) Grant will provide resources to help an emerging woman director get her film recognized and ready for distribution.

This grant will award \$5,000 to a recently completed—or currently being completed—**dramatic feature** film directed by a woman. First-time, US-based feature filmmakers are eligible. Films co-directed by a woman and a man are not eligible.

The Nancy Malone MAP Grant may be used for festival entry fees, marketing materials, video duplication, publicists, promotion at the film's opening, or other approved marketing and promotional expenses. The grantee will provide a marketing plan with proposed expenses for approval by NYWIFT. Grant funds may not be used for the filmmakers' travel or living expenses.

To be eligible, films must be completed or have locked picture. Films that have already been released theatrically, on television, online or on DVD will not be eligible. Applications will be judged by a panel of experts.

## **INSTRUCTIONS**

Please fill out this application and send the following supplemental information as separate PDFs to [grants@nywift.org](mailto:grants@nywift.org):

1. Application form
2. 2-page description of the project
3. Project budget, indicating amount raised to date
4. Marketing/promotion plan
5. Bio of director
6. Online link of the film (please make sure links remain live through 12/19)

**APPLICATION MUST BE RECEIVED BY SEPTEMBER 27, 2019,  
11:59PM EST.**

Questions?

Contact Rashiek Smart at 212-679-0870, ext.10, or email [grants@nywift.org](mailto:grants@nywift.org).

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## NANCY MALONE MARKETING PROMOTION GRANT

Director's Name: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Title of Film: \_\_\_\_\_

Stage of Completion:    Completed    \_\_\_

   Fine Cut    \_\_\_

Running time: \_\_\_\_\_

One Sentence Description of Film:

\_\_\_\_\_

Original Shooting Format: \_\_\_\_\_

Final Exhibition Format: \_\_\_\_\_

Link to work-in-progress: \_\_\_\_\_

Password to link: \_\_\_\_\_

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